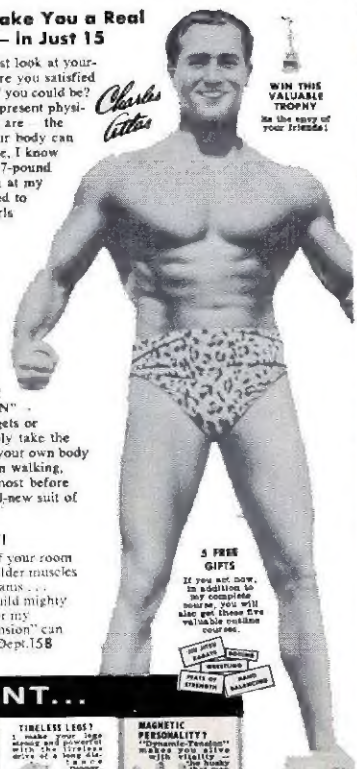
ARCHIE SERIES
16126
20¢
MAC
APPROVED BY THE COMICS CODE AUTHORITY
OCT.
NO. 209
Jughead
LUCKY US ! WE'RE THE FIRST TO BE INVITED FOR A DIP IN JUG'S NEW SWIMMING POOL!
Jughead
TM & © 2008 ARCHIE

CHARLES ATLAS, World's No. 1 Body Builder, says:

Don't Be Half A Man!

Let ME SHOW How I Can Make You a Real HE-MAN From Head to Toe — in Just 15 Minutes a Day! Take a good honest look at yourself! Are you proud of your body — or are you satisfied to go through life being just "half the man" you could be? No matter how ashamed you are of your present physical condition — or how old or young you are — the "sleeping" muscles already present in your body can turn you into a real HE-MAN! Believe me, I know — because I was once a skinny, scrawny 97-pound half-alive weakling! People used to laugh at my build and make fun of me. I was ashamed to strip for sports or the beach . . . shy of girls . . . afraid of healthy competition.



WIN THIS VALUABLE TROPHY
As the envy of your friends!

HOW I CHANGED FROM A "MOUSE" TO A MAN!

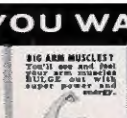
One day, I discovered a secret that changed me from a timid, frightened scarecrow into "The World's Most Perfectly Developed Man" — a "magic formula" that can help turn *you*, too, into a marvellous physical specimen . . . a real HE-MAN from head to toe . . . a man who STANDS OUT in any crowd! What's my secret? "DYNAMIC-TENSION" — the natural method! No theory. No gadgets or contraptions. You just do as I did. Simply take the "sleeping" muscles already present inside your own body — build them up — use them every day in walking, bending over, reaching, even sitting! Almost before you know it, you're covered with a brand-new suit of beautiful, rock-hard SOLID MUSCLE!

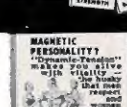
MY SECRET BUILDS MUSCLES FAST!

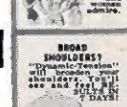
Just 15 minutes each day in the privacy of your room is all it takes to make your chest and shoulder muscles swell so big they almost split your coat seams . . . turn your fists into sledge-hammers . . . build mighty legs that never tire! Mail coupon today for my famous book showing how "Dynamic-Tension" can give *you* a Body by Atlas. Charles Atlas, Dept. 158 115 E. 23 St., New York, N. Y. 10010.

5 FREE GIFTS
If you act now. In addition to my complete course, you will also get these five valuable reading courses.

DO YOU WANT...







...THEN MAIL THIS *NOW!*

HERE'S THE KIND OF BODY I WANT
- ☐ MORE MUSCLE —BIGGER CHEST
- ☐ BIG ARM MUSCLES
- ☐ BROAD BACK & SHOULDERS
- ☐ TIRELESS LEGS
- ☐ MORE WEIGHT
- ☐ MAGNETIC PERSONALITY

CHARLES ATLAS
Dept. 158 115 E. 23 St., N.Y., N.Y. 10010

I enclose 10¢. Show me how "Dynamic-Tension" can make me a new man. Send your famous 32-page book, full of pictures, valuable advice. No obligation.

Print Name..... Age.....
Address.....
City & State..... Zip Code.....
In England send to Charles Atlas, 21 Poland St., London W. 1

My 32-page illustrated book Charles Atlas. 115 East 23 St., N. Y. 10010.

CHARLES ATLAS ON TV

THE INSULT THAT MADE A MAN OUT OF 'MAC'

HEY! QUIT KICKING THAT SAND IN OUR FACES!
THAT MAN IS THE WORST NUISANCE ON THE BEACH
LISTEN HERE, I'D SMASH YOUR FACE — ONLY YOU'RE SO SKINNY YOU MIGHT DRY UP AND BLOW AWAY
THE BIG BULLY! I'LL GET EVEN SOME DAY
I'M DON'T LET IT BOTHER YOU, LITTLE BOY!
DARN IT! I'M SICK AND TIRED OF BEING A SCARECROW! CHARLES ATLAS SAYS HE CAN GIVE ME A REAL BODY. ALL RIGHT! I'LL GAMBLE A STAMP AND GET HIS FREE BOOK!
BOY! IT DIDN'T TAKE ATLAS LONG TO DO THIS FOR ME! WHAT MUSCLES! THAT BULLY WON'T SHOVE ME AROUND AGAIN!
THERE'S THAT BIG STIFF AGAIN, SHOWING OFF IN FRONT OF GRACE AND THE CROWD. WELL, IT'S MY TURN ... THIS TIME!
WHAM! — NOW IT'S YOUR TURN TO DRY UP AND BLOW AWAY!
OH, MAC! YOU ARE A REAL MAN AFTER ALL!

JUGHEAD, No. 209, Oct., 1972. Published Monthly by ARCHIE COMIC PUBLICATIONS, INC., 1116 First Avenue, New York, N.Y. 10021. Chicago office: 221 North LaSalle Street, Chicago, Ill. 60601. Second Class Postage paid at New York, N.Y. and at additional mailing offices. Title registered U.S. Patent Office. Yearly subscription $2.40 in the U.S.A. Single copies 20c. Copyright © 1972 by Archie Comic Publications, Inc. No actual person is named or delineated in this fiction magazine. All rights reserved. © Under Universal, International and Pan-American Copyright Conventions. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

THE MATH HOMEWORK? CHOMP, SHLURP..YEAH, ARCH!..CHOMP,..MUNCH-GOT-A-SHWOP-PENCIL?
UH HUH! YEAH! "THE DIAMETER OF THE POLYMUNCH-SHLUP--FOURTEEN POINT CHOMPGURGLE..?" WOULD YOU MIND REPEATING THAT?
...THEN DIVIDE THE SMACK-MUNCH-LOGORUNCH-SHLOCK-OVER THE SQUARE OF THE CHOMPSHMURKLE!
UH-WE SEEM TO HAVE A BAD CONNECTION, JUG! I CAN'T UNDERSTAND A WORD YOU SAID!
WHY DON'T YOU BRING THE BOOK OVER HERE?
HMM? ROGER-MUNCH A CRUNCH-GULP SHNARGLE!
12

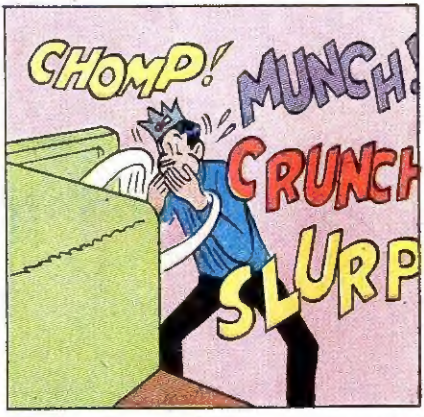
I THINK HE SAID HE'S COMING OVER!
BONG!
HE SAID HE'S COMING OVER!
HI, ARCH! READY TO GO TO WORK?
THAT'S BETTER! NOW I CAN UNDERSTAND YOU!
ON THE PHONE I THOUGHT MY HEARING WAS GOING BAD!
FUNNY! I HEARD YOU JUST FINE!
SUPPOSE YOU READ ME THE HOMEWORK PROBLEMS AND I'LL COPY THEM DOWN! THAT WAY I WON'T HAVE TO KEEP YOUR BOOK!
UH- LET'S WORK IN THE KITCHEN, SO WE DON'T DISTURB YOUR MOTHER AND FATHER!
3

WASN'T THAT THOUGHTFUL OF HIM?
DON'T FIND MANY KIDS THAT CONSIDERATE!
OKAY, LET'S HAVE THE FIRST ONE!
RIGHT ON! READY FOR NUMBER ONE!
NAME THE-COMPAR-MUNCH ACRUNCH-INTEGER OF THREE SLSHBBLESLURP IN WHOLE MUMSLSHCKULP!
?
ONE MORE TIME JUG!
SHRDDLE GRNCH!
NAME THE CRNSH BLPLE SLURP SLUP MAJOR FRACT SMPP MUNCH GRNCHCHK MULTIPLES!
OH, FOR..!
4

NO WONDER I CAN'T UNDER-STAND YOU! WILL YOU SWALLOW THAT FOOD BEFORE WE GO ON?
SORRY!

GULP! THERE-NOW-UH-ER-NAME THE...
WELL? NOW WHAT'S WRONG?

IT'S NO USE, ARCH! IT'S JUST NOT NATURAL! I CAN'T READ WITH MY STOMACH EMPTY!


CHOMP!
MUNCH!
CRUNCH
SLURP

NAME THE CHOMPASLRPLE-TWO THIRDS OF MMPLTTRCH-GULP-MUNCH-DRPPLE-SPLTZ...
FORGET IT! GO HOME! LEAVE THE BOOK! I'LL DO THE HOMEWORK FOR BOTH OF US!

ARCHIE! THAT WALKING TAPEWORM CLEANED US OUT!
SHH! POP! HE MIGHT HEAR YOU! HE'S JUST LEAVING!
I DON'T CARE IF HE DOES! JUST LOOK AT THAT! EMPTY! NO SNACKS! NOTHING LEFT OVER FOR BREAKFAST! EVERYTHING'S GONE!
BY GOLLY, I'M GOING TO CALL HIS FATHER AND GIVE HIM A PIECE OF MY MIND!
JONES? I WANT TO SPEAK TO YOU ABOUT THAT SON OF YOURS AND HIS EATING HABITS!
GRPLE-SLRP- SHOPPING? CHOMP-SNRKLE- SLURP- GREAT!
ANDREWS? WHAT'S SLMPTZ-MUNCH - BRKLPTZ- BOTHERING CRUNCH-SLLUPTZ?
?
END

The new Free Spirit.™
It looks like it's moving even when it's standing still.

Shiny chrome-plating all around. Fenders, rims and handlebars.

And 8 built-in reflectors all around.

Coaster brake makes it stop. Fast.

Racy 20 in. cheater slick in back.

Available at Sears, Roebuck and Co. retail stores. Or through the Catalog.

Sears SPORTS CENTER
home of the Ted Williams brand

free spirit

*So many people want a Free Spirit, we temporarily may not have the model you want.

FREE PATCH OFFER

Please send me a Free Spirit patch for my jacket.

free spirit

Name _____ Age _____

Address _____ (Please print)

City _____ State _____ Zip _____

Mail coupon to: Sears, Roebuck and Co., Dept. AC10, 925 S. Homan Ave., Chicago, Illinois 60607

Offer expires Jan. 31, 1973

LI'L JINX
RAPPING THE RAP!
WHAM BAM
WHAM BAM
BOY, GREG! YOU HAMMER NAILS LIKE LIGHTNING!
YOU MEAN I'M FAST?
NO! I MEAN YOU NEVER STRIKE TWICE IN THE SAME PLACE!
END

WANT A PEN PAL? CHECK "LI'L JINX" GIANT LAUGH-OUT-"PEP" 'N' "LAUGH" COMICS

REWARD $11,750.00

FOR THIS COIN!

Illustrated: 1804 silver dollar — 19,000 minted, only 12 accounted for — where are the rest?

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CERTAIN	
Gold Coins Before 1929	$35,000.00
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Quarters Before 1941	$4,500.00
Half Cents Before 1910	$3,500.00
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Stop spending valuable coins worth hundreds of dollars. New 1973 catalogue lists hundreds of coins we want to buy and gives the price range we will pay for these United States Coins. Certain half cent coins are worth up to $3,500.00 for Canadian Coins. Our valuable Coin Book may reward you many thousands of dollars. Coins do not have to be old to be valuable. Thousands of dollars have been paid for coins dated as recently as 1940 to 1956. Now you too can learn the rare dates and how to identify rare coins in your possession with our new 1973 catalogue. A fortune may be waiting for you. Millions of Dollars have been paid for rare coins. **SEND YOUR ORDER FOR THIS VALUABLE COIN CATALOGUE NOW!** Hold on to your coins until you obtain our catalogue. Send $1.00 plus 25¢ postage and handling

BEST VALUES CO., COIN DEPT. C-962
160 AMHERST ST., East Orange, N J. 07019

MAIL MONEY-SAVING NO-RISK FREE TRIAL COUPON NOW!

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160 Amherst St.
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PLUS—MOVIE STAR CATALOG—1500 STARS—
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7551 MELROSE AVE.
HOLLYWOOD, CALIF. 90046

RUSH JUST 50¢ POSTAGE & HANDLING

Jughead Basic Black

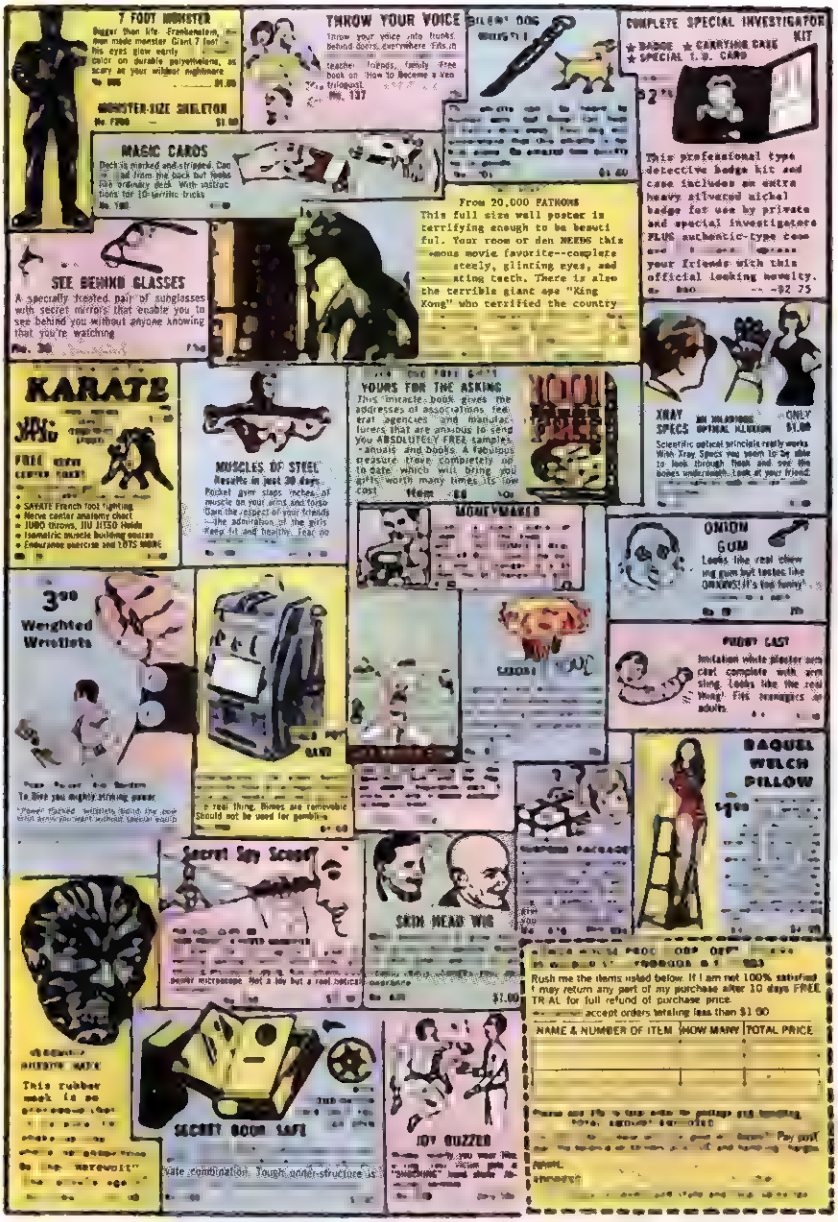
YOU'RE GOING TO DO IT? YOU'RE REALLY GOING TO DO IT?
I'VE GOT NO CHOICE, MOM! THIS IS MY LAST PAIR OF SLACKS AND THEY'VE HAD IT! I'VE GOT TO GET A NEW PAIR BEFORE I COME COMPLETELY THROUGH!
I DON'T SUPPOSE THERE'S A CHANCE YOU MIGHT COME HOME WITH SOMETHING DIFFERENT? STRIPE! PLAID! RED? GREEN? PURPLE?
COME ON NOW, MOM! IT'S HARD TO IMPROVE ON BASIC BLACK!

OH, HOW I HATE TO SHOP FOR CLOTHES! OF ALL THE THINGS IN THIS WORLD I HATE TO DO - I HATE SHOPPING THE MOST!
THIS IS IT! D-DAY! H-HOUR! JUST OPEN THE DOOR AND...
NO! I CAN'T DO IT! I CAN'T!
COOL IT, BOY! GET HOLD OF YOURSELF!
THERE ARE WORSE THINGS IN THE WORLD THAN SHOPPING!
NAME ONE!
I CAN'T!
BUT YOUR LAST PAIR OF PANTS IS RIPPED!
OKAY! DON'T NAG! I'M GOING!
DO THEY ALL TALK TO THEMSELVES NOW?
I THINK SO! IT BEATS TALKING TO EACH OTHER!
2

THERE THEY ARE! THE SLACKS! NOW IF I JUST DON'T GET SPOTTED BY ONE OF THOSE -UGH- SALES-MEN!
HOW DO YOU DO, SIR?
HOW MAY I HELP YOU, SIR?
I-I- JUST WANTED TO BUY A SAIR OF PLACKS- UH-A PLAIR OF SACKS- ER- PANTS!
RELAX, YOUNG MAN! YOU'RE IN GOOD HANDS! WHEN I'M FINISHED WITH YOU, YOU'LL CHARM THE BIRDS FROM THE TREES!
LEGGO! I CAME TO BUY A PAIR OF BLACK PANTS, NOT TO BE CHARMING TO OUR FEATHERED FRIENDS!
SAY! HE'S A STUBBORN ONE, ISN'T HE?
GET LOST! I SAW HIM FIRST!

WHAT AM I DOING IN THE DRESSING ROOM? I HAVEN'T PICKED OUT ANY SLACKS YET!
DON'T WORRY! JUST REMOVE THOSE!
I HATE TO SEE THEM GO! THEY'RE LIKE A PART OF ME!
OKAY! NOW JUST BRING ME A NICE PAIR OF PLAIN, BLACK SLACKS! SIZE..
HEY! GIVE ME BACK MY PANTS!
JUST WAIT TILL YOU SLIP INTO THIS LITTLE OUTFIT! TALK ABOUT YOUR BIRD OF PARADISE!
YAAGH!

UNHAND ME! I JUST WANT PLAIN, BLACK PANTS!
OUTSIDE! THE MIRROR IS OUTSIDE!
IT CAN'T BE! IT JUST CAN'T BE!
B-B-BUT IT IS! IT'S THE JUG HIMSELF!
BLACK! DO YOU READ ME? BLACK!
YOU DIDN'T GIVE IT A FAIR TRIAL!
GET THAT OUT OF HERE! THERE'S EVERYTHING BUT BLACK IN THAT!
TRY IT! YOU'LL LIKE IT! BELIEVE ME! THIS IS YOU!
CONTINUED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Bigger than life Frankenstein, man made monster Giant 7 foot his eyes glow eerily color on durable polyethylene, as scary as your wildest nightmare
MONSTER-SIZE SKELETON
THROW YOUR VOICE
Throw your voice into trunks behind doors, everywhere. Fits in
teacher, friends, family. Free book on How to Become a ven triloquist.
MAGIC CARDS
Decks marked and stripped. Can from the back but looks like ordinary deck. With instructions for 10-terrific tricks
From 20,000 FATHOMS
This full size wall poster is terrifying enough to be beauti ful. Your room or den NEEDS this famous movie favorite--complete steely, glinting eyes, and ating teeth. There is also the terrible giant ape "King Kong" who terrified the country
COMPLETE SPECIAL INVESTIGATOR KIT
+ BADGE + CARRYING CASE
+ SPECIAL I.D. CARD
$2.75
This professional type detective badge kit and case includes an extra heavy silvered nickel badge for use by private and special investigators PLUS authentic-type com and your friends with this official looking novelty.
-- $2.75
SEE BEHIND GLASSES
A specially treated pair of sunglasses with secret mirrors that enable you to see behind you without anyone knowing that you're watching
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JUDO
FREE KARATE CHART
• KARATE French foot fighting
• Nerve center anatomy chart
• JUDO throws, JIU JITSO Holds
• Isometric muscle building course
• Endurance exercise and LOTS MORE
MUSCLES OF STEEL
Results in just 30 days.
Pocket gym steps inches of muscle on your arms and torso Gain the respect of your friends --the admiration of the girls Keep fit and healthy. Easy no
YOURS FOR THE ASKING
This intricate book gives the addresses of associations, fed eral agencies and manufac turers that are anxious to send you ABSOLUTELY FREE samples amazing and books. A fabulous treasure trove completely up to date which will bring you gifts worth many times its low cost
Item
XRAY SPECS
ONLY $1.00
Scientific optical principle really works With Xray Specs you seem to be able to look through flesh and see the bones underneath. Look at your friend
MONEY MAKER
ONION GUM
Looks like real chew ing gum but tastes like ONIONS! It's too funny!
3.00
Weighted Wristlets
To Give you mighty strong grasp
PUDGY LAST
Imitation white plaster arm cast complete with arm sling. Looks like the real thing! Fits youngsters or adults.
RAQUEL WELCH PILLOW
3.00
Secret Spy Scope
SKIN HEAD WIG
$7.00
SECRET DOOR SAFE
JOY BUZZER
Rush me the items noted below. If I am not 100% satisfied I may return any part of my purchase after 10 days FREE TRIAL for full refund of purchase price.
accept orders totaling less than $1.00
NAME & NUMBER OF ITEM
HOW MANY
TOTAL PRICE

IF THAT WAS ME, I'D DISOWN MYSELF!
HUMOR ME! I'M VERY SENSITIVE!
GRUMBLE! ALL I WANT IS A PAIR OF BLACK PANTS!
WOW! LOOK AT THE PLUMAGE ON THAT BIRD! THE GANG WILL NEVER BELIEVE THIS!
NOW CAN I SEE A PAIR OF BLACK PANTS?
CROSS MY HEART! IF YOU CAN RESIST THIS, I'LL QUIT!
NO! NO! A THOUSAND TIMES NO, NO, NO!

I'VE GOT TO GET THE GANG! THIS IS TOO GOOD TO MISS!
MOD MOD WORLD
HNUK
YUK!
WHAT IS IT WITH YOU, MAN? I'VE SHOWN YOU THREADS THAT MOST GUYS WOULD SELL THEIR SOULS FOR! .. AND ALL YOU WANT IS BLACK PANTS TO GO WITH THAT SLOPPY SWEATER AND THAT CRAZY HAT!
HURRAY! I FINALLY GOT THROUGH TO YOU!
THIS IS ME! THOSE THINGS ARE NOT ME!
EVERYBODY SHOULD HAVE SOMETHING THAT'S HIM!
I WONDER WHAT I'VE GOT THAT'S ME?

YOU GOT STRIPES, POLKA DOTS, PLAIDS, REDS, GREENS, BLUES AND PURPLES.... AND YOU KNOW WHAT YOU'VE GOT?
WHAT?
COMPLICATIONS IS WHAT YOU'VE GOT.'
"COMPLICATIONS?"
CONSTANT FRUSTRATION OVER WHAT TO WEAR! YOU WASTE HALF YOUR LIFE MAKING UP YOUR MIND!
I'LL TAKE THESE!
I GET UP IN THE MORNING -HAT, SWEATER, PANTS! FINISHED! DONE! I'M ME! DON'T EVEN HAVE TO THINK ABOUT IT.'
IT DOES HAVE A SIMPLE UNCLUTTERED CHARM ABOUT IT!

I'M PROBABLY ON MY SECOND BREAKFAST WHILE YOU'RE STILL TRYNG TO PUT TOGETHER SOMETHING OUT OF YOUR COLLECTION OF RAINBOWS!
THAT'S TRUE! IT DOES TAKE A LOT OF TIME! IT IS A BIG HEADACHE! ESPECIALLY WHEN YOU HAVE TO DRESS FOR A DATE!
BY GOLLY, I'M IMPRESSED! WHAT A SWEET UNCOMPLICATED WAY TO LIVE!
BLACK SLACKS, PLAIN SWEATER! I'VE SEEN THE LIGHT!
TELL YOU WHAT I'LL DO! I'LL TRADE THESE NEW PANTS FOR YOUR CRAZY HAT! IT'S ME FOR THE SIMPLE LIFE!
YOU'VE GOT A DEAL, MISTER! I CAN ALWAYS MAKE MYSELF ANOTHER ONE! ALL I NEED IS A PAIR OF SCISSORS AND ONE OF POP'S OLD HATS!

JUGGY? I DON'T BELIEVE IT!
I'M TELLING YOU HE'S BURST FORTH LIKE A BIRD OF PARADISE! YOU WON'T KNOW HIM!
HERE HE COMES, NOW!
THAT'S A NEW JUGHEAD?
SOMETHING WRONG WITH YOUR EYES?
TELL THEM! TELL THEM I SAW YOU IN THERE TRYING ON ALL SORTS OF FLASHY CLOTHES! TELL THEM!
YOU MUST HAVE MISTAKEN ME FOR SOMEONE ELSE! I NEVER CHANGE THE WAY I DRESS!
ESPECIALLY NOW, WHEN MY IDEAS ARE STARTING TO CATCH ON!
KEEP YOUR OLD JOB! WHO NEEDS IT! THIS IS THE NEW, UNCLUTTERED ME!
THE END

LET GO, RONNIE! I WANT HIM, HE'S MY ARCHIE DOLL!
NO!--- I WANT HIM, BETTY! HE'S MY ARCHIE DOLL!
DON'T HASSLE, CHICKS, THERE'S PLENTY OF ARCHIE TO GO AROUND!
NOW EVERYBODY CAN HAVE THEIR VERY OWN ARCHIE DOLL MADE FROM 100% COTTON MATERIAL AND FILLED WITH 100% POLYURETHANE FOAM. HE STANDS A BIG FOOT AND ONE HALF HIGH (18 INCHES) AND HE'S YOURS FOR ONLY
$2.00 PLUS 25¢ POSTAGE & HANDLING
THIS IS AN EXCLUSIVE OFFER FROM ARCHIE COMICS AND IS NOT AVAILABLE IN ANY STORE!
SO IF YOU WANT ME TO MAKE THE SCENE AT YOUR HOUSE, BUY ME AND TRY ME ON YOUR FAVORITE CHAIR OR COUCH, OR USE ME AS A PILLOW THROW OR WHAT-NOT!
MAIL TO: ARCHIE DOLL
P.O. BOX 2075
REIDSVILLE, NO. CAROLINA
27320
ENCLOSED PLEASE FIND $2.00 PLUS 25¢ POSTAGE AND HANDLING FOR EACH ARCHIE DOLL I HAVE ORDERED, PLEASE SEND ME _____ AMOUNT ARCHIE DOLLS WHICH WILL BE MAILED TO MY HOUSE.
NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
DEPT. 31
PLEASE ADD 25¢ FOR POSTAGE AND HANDLING.

Doctor develops home treatment that

RINSES AWAY BLACKHEADS
HELPS DRY UP ACNE PIMPLES

In 15 Minutes or Your Money Back!

Queen Helene Mint Julep Masque 15 Minute Treatment Must Show Immediate Improvement or — YOUR MONEY BACK!

A New York Doctor, working with a [illegible] laboratory, has developed a sample home treatment that rinses away blackheads in a matter of minutes. It was demonstrated recently on five teen age girls and three boys.

The results were great taking. Blackheads really rinsed away. In fact many could be seen on the cloth used to wash off the Masque. But this wasn't all! Acne pimples improved after one application, enlarged pores reduced, and rough, drab skin looked smoother, clearer and smoother looking. These results certainly indicate why teen agers are now saying "this is one product that really works" . . . and why mothers of teenagers have endorsed its use.

The Masque-Cream Treatment is indeed a remarkable discovery, not only for oily skins, but also for the skin often a source of embarrassment and self-esteem a fine complexion brings to teen-agers.

Anyone Can Use It

If you suffer the agony of teen age blackheads, acne pimples and rough unsightly complexions, give yourself this home treatment at once. Apply this delightful Mint Scented Cream and within 2 or 3 minutes an absorbing agent, called Argilla dries and turns this cream into a plastic masque. You will now feel hundreds of "tiny fingers" were softly loosening the skin loosening pore-caked dirt, blackheads and foreign impurities.

As it firms and hardens, its suction action draws out loose matter from the pores. In 15 minutes you simply rinse the masque away with lukewarm water which dissolves it immediately. When you wipe your face, you can see that blackheads and other pore "filler" actually come off on your towel. And your skin feels clean . . . really clean, refreshed, smooth like velvet!

Start Now
Improve Your Complexion

Don't take a back seat or be a wall-flower because of bad skin. If you want to get your full share of fun and parties . . . clear up your complexion and let Mint Julep Masque "Lead the Way"! You certainly owe it to yourself to try a single fifteen minute home treatment to convince yourself that this new Queen Helene masque-cream can work wonders for you.

Attention!
MOTHERS of Teen-Agers

Queen Helene Mint Julep Masque is a MUST for you, too! It will help tighten sagging skin on face and throat, relax tired face muscles and stimulate a fresher, clearer more youthful complexion. Try a medicated Mint Julep Masque Treatment YOURSELF. You'll be delighted with the skin tightening experience and more alive feeling it comes with every treatment.

Queen Helene Mint Masque is only $3.00 for the 4 ounce jar, enough for over 3 months of daily home treatments. Buy it today! Start using it immediately! Prove to yourself at our risk, for one full month, that at any time during the month, you are not completely satisfied, simply return the unused portion and you will get back every penny of your purchase price.

MAIL TO YOUR CARTON TODAY

SEAGATE SALES CORP. DEPT 16634
1044 Northern Blvd., Roslyn, N.Y. 11576

Send me the Queen Helene Mint Julep Masque as indicated on guarantee of satisfaction or money back

- ☐ 6-oz. jar enough for 3 months $3.00
- ☐ SPECIAL! Two (2) jars $5.00. Limited time.
- ☐ Money enclosed, send postpaid.

NAME _____
Please Print

ADDRESS _____

CITY _____

STATE _____ ZIP _____

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Archie Club News

JUGHEAD NO. 209 OCT. MEMBERSHIP — TWENTY-FIVE CENTS

FIRST PRIZE — $5.00

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1411 East 3rd Street
Brooklyn, New York 11230

Dear Archie,

In our school we have an organization called the Student Council. I'll tell you a little about it. There are about 18 members. Each week we have a meeting. At each meeting we use a system of parliamentary procedure. Our meetings follow an agenda and we take minutes or details of the meeting. [illegible] for our school. We read the suggestions that our classmates have put in the suggestion boxes around the school. If some suggestions are really good we bring them to our principal and they have a possibility of passage. We also have a student court and when students have a complaint about something that they think a teacher did unfairly to them, we discuss it.

A lot more things happen at our meetings but these are the important. Our Student Council feels that because of our [illegible] we help to bind us all together in a feeling of togetherness.

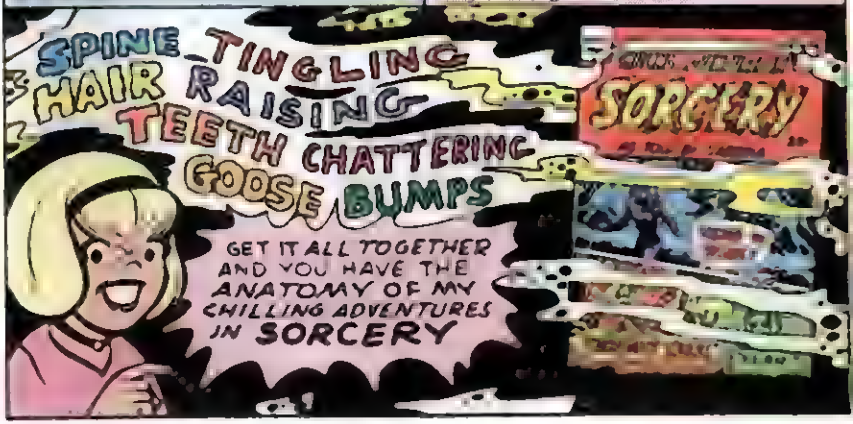
SECOND PRIZE — $3.00

REPORTER
SARA FORDEN
155 Altavista
Department of State
San Angel Inn, Mexico D.F.
Z.P. 20

Dear Archie,

During the first two days of my holiday I went with my parents to a town two hours outside of Mexico City called San M guel [illegible] hacienda that used to be full of busy w[illegible] [illegible]. Now it [illegible]. We [illegible] we [illegible] and eaten at dinner. The first [illegible] the [illegible]. We saw the [illegible] in mining the sil[illegible]. We also saw many hidden waterfalls. At one point the creek overflowed and we had to wade across the water covered path. The second day we went horseback [illegible] for a two hour trip. I had a stubborn little horse who didn't want to do anything. When I wanted him to walk faster he would trot. I came home so sore that the pain lasted for a day and a half.

If any Archie Club members are in Mexico and want to see a typical Mexican town, they should go here.


SPINE TINGLING
HAIR RAISING
TEETH CHATTERING
GOOSE BUMPS
GET IT ALL TOGETHER AND YOU HAVE THE ANATOMY OF MY CHILLING ADVENTURES IN SORCERY
SORCERY

THIRD PRIZE — $2.00

REPORTER
SHERI STASZEWSKI
1043 North Colony Road
Meriden, Conn. 06450

Dear Archie,

In school our class is recycling newspapers. Once a week we bring the newspapers to the recycling center and they give us money for the papers. With the money we get from the newspapers we might take a boat trip up the Connecticut River.

Our class isn't collecting newspapers just for the trip. We are doing it so a lot of the trees in the forests won't be cut down in order to make newsprint paper. We are also going to collect bottles.

FOURTH PRIZE — $1.00

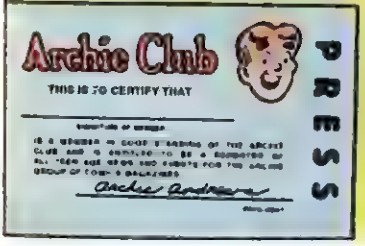
REPORTER
JACKIE LEDIWITZ
"4" Westwood Avenue
Elberon, New Jersey 07740

Dear Archie,

Hi! I am eleven years old and I would like to tell you about an unusual hobby I have. I collect decals and put them on display in a photo album. I get some at bicycle shops or gas stations. I get most of them by sending away for them. Most of the decals that I send away for are found in car magazines. Some of them are pretty neat.

If you have an afternoon with nothing to do you should look into this hobby. You'll soon become attached to it!

EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON



Be An Archie Club MEMBER

eligible to win cash prizes and a big byline in an Archie Series Comic! By joining the ARCHIE CLUB as an official reporter . . . you get a dressy colorful Official ARCHIE CLUB BUTTON and a handsome authentic ARCHIE REPORTER PRESS CARD!

Fill out this coupon now and mail it with 25c in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
111b First Avenue New York, N.Y. 10021

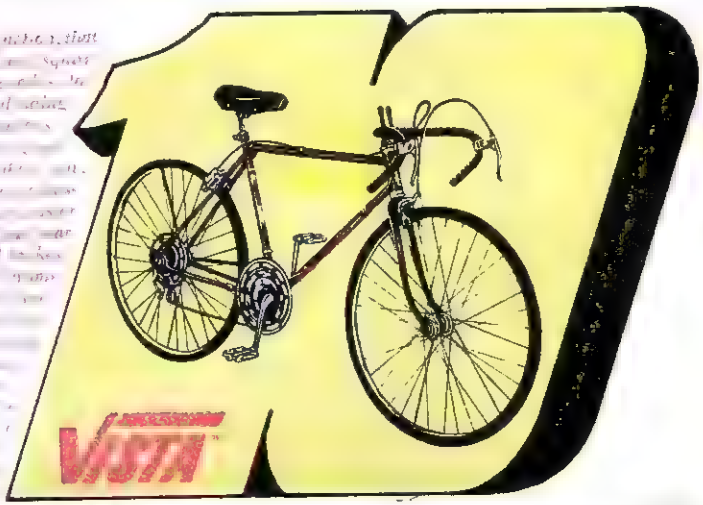
Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 25c in coin to cover the cost of mailing and handling. Send to

NAME _____ AGE _____
PLEASE PRINT PLAINLY

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

10 Times More Action!



See over 50 models in all makes and sizes at your VISTA dealer or write for free, full color catalog: V.I.D.A., Box 655, Minneapolis, Minn. 55440.

100 LITTLE DOLLS ALL FOR $1.50

Don't shake your head in disbelief! This is TRUE! For only 1½ CENTS EACH you can give that little girl the most thrilling present of her life. This set of ONE HUNDRED DOLLS for only $1.50—1½ CENTS EACH!

Baby Dolls—Nurse Dolls—Dancing Dolls
Costume Dolls—Ballerina Dolls—Mexican Dolls
Indian Dolls—Clown Dolls—Cowboy Dolls
Bride Dolls—Groom Dolls—and many more.

The wonder of this unprecedented offer is that every doll is made from beautiful high-quality Styrene plastic and hard synthetic rubber. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS and many more in lilliputian cuteness. Your daughter or your niece or the cute child next door will love you for this gift. She will play with them for months and not grow weary of them. What a family for a little girl! Just think of it—100 exquisite little dolls—in beautiful high-impact styrene plastic and hard synthetic rubber at this unbelieveable price!

So fill out the coupon below. Order as many sets as you have little girls to give them to. Enclose $1.50 for each 100 doll set you order. And even at this amazing bargain you take no risk. If you don't go absolutely wild over this bargain just send the Dolls back and we will promptly refund your money.

Our Guarantee

HERE IS WHAT THESE DOLLS ARE MADE OF

People seeing our ad, and not believing we can give such value, write us to ask what our 50 Dolls are made of. "Are they paper dolls or rag dolls?" they ask. NEITHER! Each and every one of our 50 dolls is made of Genuine STYRENE and SYNTHETIC RUBBER, expensively molded in true dimension.

Height, Width—Depth! Every doll has come out of an individual mold, manufactured out of high-impact styrene to resist breakage, and is life-like in its proportions. They are truly delightful dolls with durable vinyl clothes for each.

PLEASE ADD 50¢ FOR POSTAGE AND HANDLING PER SET

MAIL COUPON TODAY!

THE 100 DOLL CO., Dept. 879, 160 Amherst Street East Orange, New Jersey 07019

Gentlemen:

I can't wait to see if these dolls are all you say they are. Enclosed please find $. ..... In check ☐ money order ☐ cash ☐ for ..... set of 100 DOLLS each at $1.50 plus 50c for postage and handling per set. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee.

(Sorry, No C.O.D.)

Name .....

Address .....

City ..... Zone..... State.....

Jughead
in
CONQUEST
GO! DON'T WORRY ABOUT ME! I'LL BE ALL RIGHT! GO OUT WITH YOUR DUMB FEMALES! YOU DON'T HAVE TO CONSIDER ME! I'M ONLY YOUR BEST FRIEND!
AW, COME ON, JUG! WHEN I SAID I'D GO FISHING WITH YOU, I FORGOT I PROMISED TO SEE BETTY TODAY!
FEMALES! YECCHH! WHY CAN'T THEY EVER LEAVE US GUYS ALONE?

SSSH!
CUT OUT THAT CHATTER! YOU WANT TO SCARE AWAY ALL THE FISH?
SNIFF!
WHAT'RE YOU SNIFFLING ABOUT?

AW, SHUCKS, KID! I DIDN'T MEAN TO SCARE YOU!
SNIFF! OKAY!
BUT I DIDN'T KNOW FISHES COULD HEAR! I GUESS I NEVER SAW FISH EARS!
SAY--YOU KNOW-- NEITHER DID I!
HYUK! AND ALL THESE YEARS I'VE BEEN KEEPING REAL QUIET SO I WOULDN'T SCARE THEM!
GIGGLE!
HA, HA, HEE, HA! N-NO EARS! HOW COULD THEY HEAR!
KID, YOU'RE SMART!
YOU'RE FUNNY!
HAH
HAW
TEE HEE

DID YOU EVER CATCH A FISH?
GOSH, NO! I NEVER TRIED!
WELL, YOU CAN'T EVER CATCH ONE IF YOU DON'T TRY!
OH, GOLLY! I'D BE SCARED!
S-SUPPOSE I GET A BITE?
DON'T WORRY! I'M RIGHT HERE IN CASE YOU NEED HELP!
YIPE! I DID IT! I GOT A BITE! WHAT DO I DO?
HAUL IT IN!
WHAT A BEAUTY! YOU'RE A NATURAL!
I DID IT! I CAUGHT ONE!

DO YOU SEE WHAT I SEE?
I SEE.. BUT I DON'T BELIEVE!
OH, WOW! WAIT'LL MOMMY SEES THIS!
MAKE SURE YOU TAKE A PICTURE BEFORE YOU COOK IT!
OOH! THANK YOU SO VERY, VERY MUCH!
BETTY, YOU KNOW WHAT JUGHEAD LOOKS LIKE? HE LOOKS LIKE A GUY WHO'S JUST BEEN KISSED BY A FEMALE!
THE WORLD'S CHAMPION WOMAN HATER? NEVER!
WELL-MAYBE THE LITTLE ONES AREN'T TOO BAD!
END

SSP
SUPER SONIC POWER
THE NEWEST SSP MODELS
HOT OFF THE KENNER LINE!
G.T. COUPE ™
8" LONG. STYLED AFTER SUPER SPORTS CARS. HAS RUBBER-LIKE BUMPER, MEGAPHONE TYPE DUAL EXHAUSTS, WRAP-AROUND WIND SHIELD. A WINNER!
THE HOWL OF POWER... SOUNDS LIKE REAL RACERS!
RRR-RRR
A SONIC SOUND MODEL
NOW! 24 SSP ™ CARS...
EACH COMES WITH T-STICK! WORLD'S FASTEST BIG RACERS! COLLECT 'EM! RACE 'EM!
BLUE MONDAY ™
8¼" LONG DRAGSTER. HAS BICYCLE TYPE FRONT WHEELS, A MASSIVE CHROME ENGINE, RACING SLICKS AND RUBBER-LIKE BUMPER! BUILT TO GO!
WHIRRR-RRRRR
PULL
ERR-RRRR
READY TO RACE...
NO BATTERIES! NO TRACK!
GYRO-POWERED!
FLAIR PAIR ™
8½" LONG. TWIN COCKPITS, FUTURISTIC STYLING, FEATURES AERODYNAMIC TAIL FINS, RUBBER-LIKE NOSE CONE. BUILT FOR SPEED!
Kenner

DO YOU NEED EXTRA MONEY?

It costs you nothing to try

$100.00 IS YOURS

NEW! LUSTRE ELEGANCE CHRISTMAS ASST. 20 deluxe cards Excitingly different

NEW! CHRISTMAS ALL AROUND ASSORTMENT 18 beautiful large round holiday cards

NEW! SAFARI SET! ALL OCCASION ASSORTMENT 10 heart-warming large cards of unusual appeal. So adorable.

NEW! SUNNY SMILES-IN-THE-ROUND STATIONERY 24 large round sheets 24 blue envelopes

for selling only 100 boxes of our new Lustre Elegance Christmas Card box assortment. You make $1.00 for selling 1 box, $2.00 for 2 boxes, $10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Christmas Cards. Cut out entire Business Reply Coupon below—mail it today —and we will send you immediately leading boxes on approval—FREE Catalog of money-making Greeting Cards and Gifts—plus FREE album of personalized Christmas Cards. No experience necessary.

FREE 80-PAGE FULL COLOR CATALOG OF 400 CARD AND GIFT ITEMS

FILL IN COUPON-ENVELOPE FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY

IT COSTS YOU NOTHING TO TRY

Last year some folks made only $25 to $50 while others made $150–$250–$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys Christmas cards.

GUARANTEED BY PARENTS' MAGAZINE

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW • No Stamp Necessary

FREE ALBUM PERSONALIZED CHRISTMAS CARDS

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW, FILL IN COUPON ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY • No Stamp Necessary

Cut Along Dotted Line

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE

CHEERFUL CARD COMPANY, Dept. B-36
White Plains, New York 10606

YES, RUSH MY CHRISTMAS CARD SAMPLE KIT

I want to make extra money. Please rush me immediately your Lustre Elegance Christmas card box assortment and other leading boxes on approval for 30 day free trial plus FREE album of personalized Christmas cards, FREE 80-page Full Color Catalog of money-making Gifts and Cards and everything I need to start making money the day my sales kit arrives. As a Cheerful Dealer I will also be privileged to receive additional FREE money-making literature, catalogs, special offers and seasonal samples on approval as they become available.

Fill in your name and address below — No stamp necessary

☐ Mr. ☐ Mrs. ☐ Miss _____ PLEASE PRINT _____ Apt. No. _____

Address _____

City _____ State _____ Zip Code _____

If writing for an organization, give its name here _____

DO NOT CUT HERE ▼ JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY MAIL
First Class Permit No. 589, White Plains, New York

CHEERFUL CARD COMPANY
20 Bank Street
White Plains, New York 10606

Dept. B-36

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**RIP-SNORTIN'
3-WHEELED
SIZZLERS-POWERED
RACING MACHINES**
called:

CHOPCYCLES™

There's never been anything like these babies before! Authentically styled! Fully detailed! With gleaming chromed engines. Big fat traction-grabbin' slicks. Power-charged like SIZZLERS® Cars. Send 'em flying! Around a FAT TRACK®... or across the floor.

Start your collection with

THE RIP RIDER™ SET:

MATTEL

1 CHOPCYCLE Chopper plus 1 GOOSE PUMP™... the new portable power unit! From Mattel!

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